

PRE-SHOW FOR BUSINESS BRIEFINGS AND SUPER SATURDAYS

Pre-shows always need to be team neutral.

Ideas for your pre-show:

A photo show with pictures of the local events, local associates, including the socials, events after the events, etc. can be lots of fun.

Quotes are great.

Lifestyles of the successful PPL associates are great.

The pre-show should run between the time you open the doors for associates to enter the room up until the show starts.

The pre-show should be set up to “loop” – to continue playing over and over until you stop it.